

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Godoy et. al.	Conf. No.:	9088
Serial No.:	10/688,097	Art Unit:	2165
Filing Date:	10/17/2003	Examiner:	Hicks, Michael
Title:	METHOD, SYSTEM AND PROGRAM PRODUCT FOR MANAGING CUSTOM DATA DURING AN ELECTRONIC PURCHASE	Docket No.:	END920030047US1 (IBME-0088)

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

**I. INTRODUCTION:**

In response to the Decision on Appeal dated February 22, 2012, and along with the Request for Continued Examination submitted concurrently, please amend the above-referenced patent application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 9 of this paper.